

Society Publishing Superior Performance



ACS and RSC: Building the Future, one molecule at a time.

The American Chemical Society and Royal Society of Chemistry are not-for-profit society publishers. We support excellence in research and education by investing in our future generations of chemists.



ACS PUBLICATIONS
HIGH QUALITY. HIGH IMPACT.

RSC Publishing

“It is fantastic!
I’ve just seen the future
of the journal”

Ed Pentz
Executive Director, CrossRef



01030704

Features include

*IUPAC Gold Book terms linked
Hyperlinked compound information in text
Ontology terms linked to definitions and
related papers
RSS feeds with ontology terms
and compound structures*

Benefits

*Completely free service
At a glance HTML view with additional
features accessed by toolbox
Downloadable compound structures
Printer friendly*

Science comes alive with Project Prospect

Scientists trawling through the thousands of research papers published every month must wish their computer could do the job for them. This could soon be a reality thanks to Project Prospect, an initiative developed by RSC Publishing together with academic partners. Readers can click on named compounds and scientific concepts in an electronic journal article to download structures, understand topics, or link through to electronic databases. Powerful functionality instantly helps researchers to find, understand and share (bio)chemical knowledge with each other quicker than ever before. See the science in journal articles come alive: visit the Project Prospect website for FAQs, examples, contact information and latest news.

RSC Publishing

www.projectprospect.org